

California MEDICAL ASSOCIATION

NOTICES & REPORTS

Council Meeting Minutes

Minutes of the 482nd Meeting of the Council, San Francisco, Thunderbird Inn, July 7, 1962.

The meeting was called to order by Chairman Anderson at the Thunderbird Inn, San Francisco International Airport, on Saturday, July 7, 1962, at 10:00 a.m.

Roll Call:

Present were President Wheeler, President-Elect Sherman, Speaker Doyle, Vice-Speaker Heron, Secretary Hosmer and Councilors MacLaggan, Wilson, Todd, Quinn, O'Neill, Bullock, O'Connor, Ham, Rogers, Dalton, Murray, Davis, Miller, Watts, Campbell, Morrison, Kaiser, Anderson and Dozier. Doctor Edgar Wayburn sat with the Council as Editor Pro Tem for Editor Wilbur.

A quorum present and acting.

Present by invitation were Messrs. Hunton, Thomas, Clancy, Collins, Marvin, Whelan, Klutch, Tobitt, Clark, Edwards and Bowman, Mrs. Griffith and Doctor Batchelder of C.M.A. staff; Mr. Hassard, legal counsel; Mr. Salisbury, Public Health League; county executives Scheuber of Alameda-Contra Costa, Lingerfelt of Fresno, Geisert of Kern, Baker of Los Angeles, Brayer of Riverside, Dochterman of Sacramento, Burris of San Diego, Neick of San Francisco, Thompson and Monnich of San Joaquin, Wood of San Mateo, Colvin of Santa Clara, Brown of Sonoma, Bailey of Tulare, Rideout of Butte-Glenn, and Grove of Monterey; Doctor Dan Lieberman of the State Department of Mental Hygiene; Doctor Harold M. Erickson of the State Department of Public Health; Doctor Lester McDonald and Mrs. Eunice Evans of the State Department of Social Welfare; Messrs. Heller, Nyron and Wahlberg of California Physicians' Service; Mr. J. E. Bryan, consultant; Doctors Kandlbinder and Hall of the Monterey County Medical Society; Doctors Gerald W. Shaw, T. Eric Reynolds, Harold Kay and others.

1. Minutes for Approval:

On motion duly made and seconded, minutes of the 481st meeting of the Council, held May 19, 1962, were approved.

2. Membership:

(a) A report of membership as of July 5, 1962, was presented and ordered filed.

(b) On motion duly made and seconded, 57 delinquent members, dues now paid, were voted reinstatement.

(c) On motion duly made and seconded in each instance, 11 applicants were elected to Associate Membership. These were: Allyn E. Gilbert, Broor A. Johnson, Alameda-Contra Costa; Robert J. Birnkrant, Herman R. Casdorff, Donald W. Gaylor, Doris L. Herman, Barbara M. Korsch, Boyd M. Krout, Stanley R. M. Zerneck, Los Angeles County; Paul J. Sanazaro, San Francisco County; Robert K. Harker, Ventura County.

(d) On motion duly made and seconded in each instance, eight members were elected to Retired Membership. These were: Frank S. Baxter, Alameda-Contra Costa; Walter J. Sullivan, Los Angeles County; Edward H. Brunemeier, Orange County; Karl E. Kretschmar, Riverside County;

OMER W. WHEELER, M.D.	President
SAMUEL R. SHERMAN, M.D.	President-Elect
JAMES C. DOYLE, M.D.	Speaker
IVAN C. HERON, M.D.	Vice-Speaker
CARL E. ANDERSON, M.D.	Chairman of the Council
BURT L. DAVIS, M.D.	Vice-Chairman of the Council
MATTHEW N. HOSMER, M.D.	Secretary
DWIGHT L. WILBUR, M.D.	Editor
HOWARD HASSARD	Executive Director
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Paul R. Noetling, San Joaquin County; William Cress, Santa Cruz County; Ervin M. Howarth, Ivan N. Radeff, Ventura County.

(e) On motion duly made and seconded, reductions of dues were voted for 14 members because of illness or postgraduate study.

3. *Committee for Emergency Action:*

President Wheeler reported that the Committee for Emergency Action had discussed the appropriate time for the conference of county society officers and proposed that it be scheduled in conjunction with the clinical session of the A.M.A. in Los Angeles in late November. A motion to follow this schedule was made and seconded but failed to pass.

On motion duly made and seconded, it was voted to hold the Conference of County Society Officers in January, 1963, in conjunction with the Council meeting planned for January 12.

On motion duly made and seconded, it was voted that the committee to arrange this conference should consist of the senior officers of the Association, together with one or two representatives each from the Medical Executives Conference and the officers of the county societies. This committee would prepare a program for the conference for approval by the Council.

Doctor West reported on activities of an advisory committee on medical education created in response to a legislative act. On motion duly made and seconded, it was voted that the Association officers and staff give Doctor West every cooperation and assistance.

4. *Report of the President:*

President Wheeler reported on plans made for the granting of M.D. degrees by the California College of Medicine on July 14 and 15, each conferred group on these two days to attend a welcoming and orientation program following receipt of the degree. He also reported that the Forty First Medical Society, soon to be chartered, would be eligible to two District Councilors and to proportionate representation in the House of Delegates.

Doctor Wheeler further reported on questions which have arisen relative to using the facilities of county hospitals for patients under the Medical Assistance to the Aged program. He suggested that an ad hoc committee be appointed to review the future role of county hospitals in our communities. On motion duly made and seconded, it was voted that such a committee be appointed by the Committee on Committees, to report back to the Council.

Doctor Wheeler also reported that \$25,000 has been advanced from special state funds for a pilot study on the provision of health care for migratory workers.

5. *State Department of Public Health:*

Doctor Harold M. Erickson, deputy director of the State Department of Public Health, reported that 21 cases of paralytic poliomyelitis have been reported this year, compared with 42 in the same period of 1961 and 123 in 1960.

Doctor Erickson also reported that the department will now accept Sabin oral vaccine as complying with legal requirements for polio immunization of students and that a period of two weeks following the opening of school will be allowed for the required immunization.

6. *State Department of Mental Hygiene:*

Doctor Dan Lieberman outlined the campaign of the department in recent years to control the growth of new mental hospitals by (1) intensified treatment in hospitals to provide a more rapid turnover, (2) greater use of private facilities for state patients, and (3) use of day hospitals. The day hospitals are now established in San Diego and San Francisco and a third planned for early opening in Los Angeles. These hospitals are estimated to be capable of absorbing a considerable portion of the total patient load.

7. *State Department of Social Welfare:*

Mrs. Eunice Evans of the State Department of Social Welfare reported that the Medical Assistance to the Aged program appeared to be progressing satisfactorily from the administrative and financial points of view. There are now about 18,000 patients in the program, of whom some 30 per cent have not previously been recipients of public assistance. About 8,000 of the present patients are in hospitals, the balance in nursing homes and other facilities. The percentage of those applying for M.A.A. and not previously on public assistance is rising each month.

Mrs. Evans also reported on an increase in the Aid to the Totally Disabled program, on progress in a coordinated home care program using "home health aides" as non-medical personnel, and on the increasing return of drug costs by pharmaceutical producers. She also reported that federal funds are now available for the care of patients still under the jurisdiction of mental health authorities.

Doctor Batchelder reported that the Joint Commission for Health Care of the Aged is seeking to establish a training course to determine the most suitable methods for training "home health aides."

8. *Report of President-Elect:*

President-Elect Sherman reported for the Committee on Committees a definition of "clinical investigator," to read:

An investigator, conducting clinical investigations on the treatment of human cancer, shall be defined as a duly

licensed physician and surgeon or other member of the healing arts who

(a) is actively connected in an official capacity with or is a member of the staff of a bona fide medical school, hospital approved by the Joint Commission on Hospital Accreditation, research institution, or foundation (similar to Rockefeller Foundation or Mayo Clinic) which maintains adequate records for scientific analysis, or,

(b) is approved, by an official state body, such as the Department of Public Health, as qualified to conduct clinical investigations on the treatment of human cancer.

On motion duly made and seconded, this definition was approved.

Doctor Sherman also presented a statement of the functions of the Liaison Committee to the California Medical Assistants' Association, to read: Two fundamental areas are (1) Advisory and (2) Communicative.

Advisory Functions

1. To give counsel or advice, *when asked for it* by a member, an officer, or the Board of Trustees of C.M.A.A.

2. To volunteer assistance or advice in various areas where essentially C.M.A.A. has had more experience than C.M.A.A. As examples,

(a) A well-rounded diversified, and total concept on program development. This phase would include medical business administration, legislative, public relations, and para-medical topics, such as the MD-DO merger.

(b) Help develop an educational program for further knowledge or a review of important subjects relating to the overall fields of the medical secretary and/or medical assistant. This program may in the future be adopted to needs developed in the proposed certification program carried out on a national level.

(c) To act in an advisory capacity for the education and promotion of encouraging C.M.A. members to have their office secretaries and assistants join the local county medical assistant association and thereby the C.M.A.A. and A.A.M.A.

(d) To formulate and write specific articles, promoting the public relations and overall patient care values derived from employing C.M.A.A. members. These articles would appear in both CALIFORNIA MEDICINE and the C.M.A.A. Bulletin thereby encouraging both doctors and their employees to cooperate more fully in total patient care.

3. To render financial direction and advice in certain areas such as efficient executive office procedures, clerical and secretarial help, publication of the bulletin, conventions, Board of Trustee Meetings, etc., etc.

4. To offer help and advice regarding membership drives, continuing interest, and participation of present members and the formation of new chapters.

The area of attempting to interest C.M.A. members in counties without medical assistants chapters could be an especially important duty of this committee.

5. Let it be stated emphatically that all of these duties specifically note that the committee has an advisory function and that its suggestions will never be mandatory for acceptance by C.M.A.A.

Communicative Functions

1. To keep the C.M.A. Council and C.M.A.A. officers and Board of Trustees informed of matters of mutual benefit and interest.

On motion duly made and seconded, this statement was approved.

9. California Physicians' Service:

Councilor Morrison, as Board Chairman of C.P.S., reported that despite increased sales resistance to advanced dues resulting from increased professional fee allowances, the membership was holding at more than 1,000,000 and physician membership at more than 15,000.

Doctor Morrison presented a statement outlining the problems of personnel and cost in a decreasing program as fiscal administrator for public assistance programs. Doctor T. Eric Reynolds, C.P.S. president, elaborated on this problem and asked that the Council adopt a position of supporting C.P.S. in these programs. On motion duly made and seconded, it was voted that the Council reaffirm its position that the administration of governmental medical assistance programs be vested in California Physicians' Service and that the Bureau on Communications develop methods of making this philosophy better known.

10. American Medical Association Meeting:

Doctor Doyle gave a review of the recent A.M.A. meeting and reported on the disposition of resolutions introduced by the California delegation.

11. Finance Committee:

It was reported that the Committee for Medical Progress had requested approval of its budget and contribution by the Association of its per capita share. The Finance Committee approved this allocation of funds. On motion duly made and seconded, the report of the Finance Committee was approved.

12. Bureau of Research and Planning:

Doctor Gerald W. Shaw, chairman of the Bureau of Research and Planning, reported that a study of communications, as represented by *Newsletter*, had been completed. On motion duly made and seconded, it was voted to refer this study to the Bureau on Communications for review and for later action by the Council.

Doctor Shaw also reported on a study on the marketing of medical services, copies of which had been forwarded to members of the Council. On motion duly made and seconded, it was voted to defer action on this report until the next Council meeting in order to allow Councilors more time to study the report.

13. *Commission on Medical Services:*

Doctor Murray reported on the advisability of completing work already started on the application of the 1960 Relative Value Studies. On motion duly made and seconded, approval was voted for this continued study at a cost of about \$600, funds for which are included in the present budget. The study, involving the cost of overhead, will be made with the assistance of the Bureau of Research and Planning.

14. *Liaison Committee to Department of Social Welfare:*

Doctor Quinn reported that the Board of Social Welfare has approved some changes in the drug formulary. He also reported that consideration had been given to the question of dispensing of drugs by the attending physician and that the advisory committee had voted that the Board should have discretionary powers in this matter, especially in areas where hardships for the patient might result from a lack of pharmacy facilities. On motion duly made and seconded, Doctor Quinn's report was approved.

15. *Commission on Public Agencies:*

Doctor MacLaggan reported that the ad hoc committee on mass polio immunization programs had held several meetings and that six southern counties would act in concert in a campaign in that area.

Doctor MacLaggan also reported that regional hospital planning committees established by law in the northern and southern areas are considering several alternative proposals and that Doctor Edward Crane and Doctor Albert C. Daniels, medical representatives, have asked suggestions. He presented a suggestion for a policy statement by the Council, to read:

The Council of the California Medical Association, recognizing the need for sound hospital planning, recommends that such planning can best be accomplished on a voluntary basis and that all approaches short of actual franchising should be given adequate trial prior to resorting to the latter.

The Council further believes that regional hospital planning committees can legitimately be established by law adopted by the Legislature but the charge given these committees by the Legislature should have sufficient flexibility to allow them to operate on a voluntary basis and in the best interest of the local community that they serve.

On motion duly made and seconded, this statement was approved by the Council.

For the Committee on Other Professions, Doctor Miller reported on hearings already held on the question of the pharmaceutical vending machines in hospitals. He reported that further hearings would be held and asked authority for a staff member to attend such hearings. On motion duly

made and seconded, authority was voted for a staff representative to audit such hearings.

16. *Commission on Community Health Services:*

Doctor Harold Kay reported that the commission had assigned to the appropriate committees all resolutions referred to it following the 1962 Annual Session. He also gave progress reports on the activities of several committees under the Commission.

17. *Bureau on Communications:*

Doctor Warren Bostick, chairman of the Bureau on Communications, gave a progress report and outlined the functions which the bureau proposes to undertake in cooperation with other commissions of the Association.

18. *Commission on Medical Education:*

Doctor Batchelder presented a request from one scientific section for authority to align itself with other organizations in promoting postgraduate and other functions. On motion duly made and seconded, it was voted to refer this request to the ad hoc committee on the Scientific Board.

19. *Medical Executives Conference:*

Mr. Boyd Thompson, chairman of the Medical Executives Conference, reported on a meeting held the preceding day, at which two actions were voted to be brought before the Council:

(a) It was recommended that the Committee on Blood Banks of the Association, now scheduled to be in its final year of existence, pay close attention to and cooperate in the reorganization of the California Blood Bank System.

(b) A statement relative to the financing of mass oral poliomyelitis immunization campaigns, approved by vote of the Medical Executive Conference, was presented for Council review and action, as follows:

It is commonly accepted that mass polio immunization programs must involve financial consideration both as to income and expenditures.

The charge for such programs should be established at a rate commensurate with the cost of the operation, and it should be borne in mind that quality of this valuable public service program should not suffer because of insufficient income.

Expenditures of such a program are many and are obviously in direct relationship to the size of the program. These expenditures should be totally covered by the income. In addition to the cost of the vaccine, all other costs bearing directly upon the program should be taken into consideration in the general listing of expenditures. Items such as telephone, cost of personnel, transportation and promotional materials are all acceptable expenditures which should be reimbursable.

If any surplus funds result from these polio programs, the surplus should be dispersed to public interest projects

to be selected by each individual county society involved. Examples of such projects are scholarship loans, community public service projects, medical research, medical education, etc. It is expected that accountable costs be reimbursable from campaign proceeds but that no monies should be diverted to the general budgets of medical societies for costs other than those directly related to the polio campaigns themselves.

A financial accounting of all income and expenditures, as well as the disposition of any surplus monies, should be a matter of public record.

On motion duly made and seconded, the report of the Medical Executives Conference was approved.

20. *Staff Report:*

Mr. Hassard reported receipt of a request from the Hospital Conference of Northern California for support in seeking funds from the Department of Health, Education and Welfare for hospital studies proposed by the conference. It was pointed out that a similar hospital conference had obtained such funds without Association support. On motion duly made and seconded, it was voted to decline this request but to request that the county societies in

the affected areas be requested to lend their cooperation in such studies.

As legal counsel, Mr. Hassard reported that two suits filed against the Association and others in connection with the unification program with osteopaths had been decided in favor of the defendants but that several weeks remain for these cases to be appealed.

21. *Future Meeting Dates:*

The Council agreed that further meetings in 1962 should be held on August 25 in Los Angeles, October 6 in San Francisco, November 3 in Los Angeles and December 15 in San Francisco. Meetings are to start in executive session at 7:30 a.m.

Adjournment:

There being no further business to come before it, the meeting was adjourned at 4:30 p.m. in memory of Doctor Arthur L. Bloomfield, eminent physician and educator.

CARL E. ANDERSON, M.D., *Chairman*

MATTHEW N. HOSMER, M.D., *Secretary*

CORRECTION

In the report of Transactions of the 1962 House of Delegates of the California Medical Association, a part of the proposed Bylaw Amendment No. 4, which appeared on page 115 of the August issue, was incorrectly printed. As adopted by the House, the resolution read:

Resolved: That Chapter VII, Section 1, Subsection (a), Item 2, of the Bylaws be amended to read as follows:

“2. Committee on Health Care of the Aged.”